



No. 27-01 /2011-S&M-CM

Date: 31.05.2011

To,

The Chief General Manager,
All/Telecom Circles/Districts
BSNL

Subject: CAF Commission on MNP to franchisee channel – Promotional offer.

Kindly refer this office circular No-2709/2010-SM-CM(Pt- X) dated 21.03.11 vide which the applicability of special CAF commission was extended for a period up to 30.06.2011. As a promotional offer, competent authority has approved the additional CAF commission for a period up to 30.06.2011, as per detail below:

Prepaid

Sl No.	Slab for number of MNP connection in a month	Existing CAF commission up to 30.06.2011	Additional Graded CAF commission During the calendar month
1.	1-50	Rs 50 per connection	Nil
2.	51-100		@ Rs 50/- per connection
3.	101 & Above		@ Rs 70/- per connection

Post paid

Sl No.	Slab for number of MNP connection in a month	Existing CAF commission up to 30.06.2011	Additional Graded CAF commission During the calendar month
1.	1-25	50 % of FMC subject to a maximum of Rs 150 per connection	Nil
2.	26-50		@ Rs 60/- per connection
3.	51 & Above		@ Rs 80/- per connection

Payment of additional CAF Commission mentioned above is subject to the following condition:

- (I) Recharge of minimum of Rs 150 in case of prepaid connection.
- (II) Payment of first post paid bill in case of post paid connection.
- (III) The franchisee has to pass on a minimum of 80% of the CAF commission to the retailer.
- (IV) MNP connections as mentioned above should not be included in the trade scheme.
- (V) Feedback on the above scheme be sent to this office.

(Upendra Bakolia)
DGM (Sales & Mktg.-CM)

Copy to: DGM (T&C-CM) BSNL CO for information and n/a please.